



• LE CHEF •

FOOD PRODUCTS

COMPANY PROFILE

ABOUT US

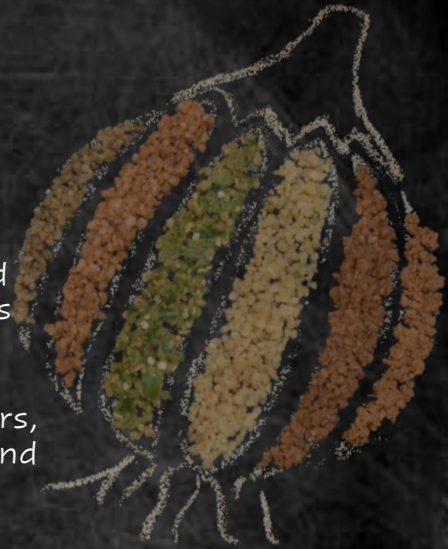
Le Chef produces a small range of ready-to-use crushed food products such as garlic, ginger, ginger & garlic, garlic & herbs and chilli.

Our customers include large Supermarket Chains, Wholesalers, Restaurants, Catering, Fresh Market Suppliers, Butcheries and Speciality Shops. We supply across boarder as well.

Stringent industry hygiene requirements are met and include cold rooms, store rooms, hand washing stations, a change room and a staff canteen, all in accordance with FSSC 22000 food safety requirements.

Accreditation:

The Food Safety System Certification (FSSC) 22000.
Awaiting South African National Halaal Authority and Kosher Certification.



OWNERSHIP

Michael and Monique Robertson took over the business in 2018. Their commitment to success is paying off and Le Chef Food Products have recently moved to larger premises in the Honeydew area, Gauteng to accommodate the rapid growth.



CEO - Services



CEO - Operations

Pay us a visit – we are looking forward to meet you!

HISTORY

Le Chef was established as a Sole Proprietor in 1993 and then registered as a Close Corporation in 1995.

With 27 years' in business, Le Chef Food Products have a stable workforce, some of which have been working for 20 years and more.



MANAGEMENT TEAM

CEO – SERVICES
Monique Robertson



CEO – OPERATIONS
Michael Robertson



Accounts &
Administration
Samantha Pheiffer



Human Resources
Sales & Marketing
Lesley Coetzee



Warehouse
Team Leader
Theo Mateera



Food Safety
Team Leader
Memory Manyimo



Food Safety
Assistant
Sinah Ramalema



Production
Team Leader
Regina Seleka



KEYS TO SUCCESS

Delivering high quality products that set themselves apart from our competitors in taste and value.

Stringent quality control measures are managed by qualified food safety quality controllers.

Providing service, support, and a better than average margin to our dealers.

Introduction of new products to the product mix to increase sales volume.

Have firm pricing strategies in place with suppliers and Clients.



OUR VISION

To become the undisputed leader in the manufacture and provision of fresh crushed garlic and other products, by providing and building lasting relationships with current and potential Clients. To build brand integrity through the delivery of a quality product at excellent value.



OUR TEAM

At Le Chef Food Products we are family! Our team are committed to ensure that our Clients receive excellent service and the best product with strict adherence to our FSSC Certification. Performance management is applied.



OUR PRODUCTS

LE CHEF Range

Ginger

Crushed Garlic

Garlic and Herb

Garlic and Ginger

Garlic, Ginger and Chilli

Garlic, Ginger and Dhania



BEST GARLIC Range
(Lower LSM Groups)

Crushed Garlic
Garlic and Herb
Garlic and Ginger
Garlic, Ginger and Chilli



PACK SIZES

LE CHEF

Crushed Garlic	125g, 250g, 500g, 1kg
Ginger	125g
Garlic and Herb	125g
Garlic and Ginger	125g
Garlic, Ginger and Chilli	125g
Garlic, Ginger and Dhania	125g

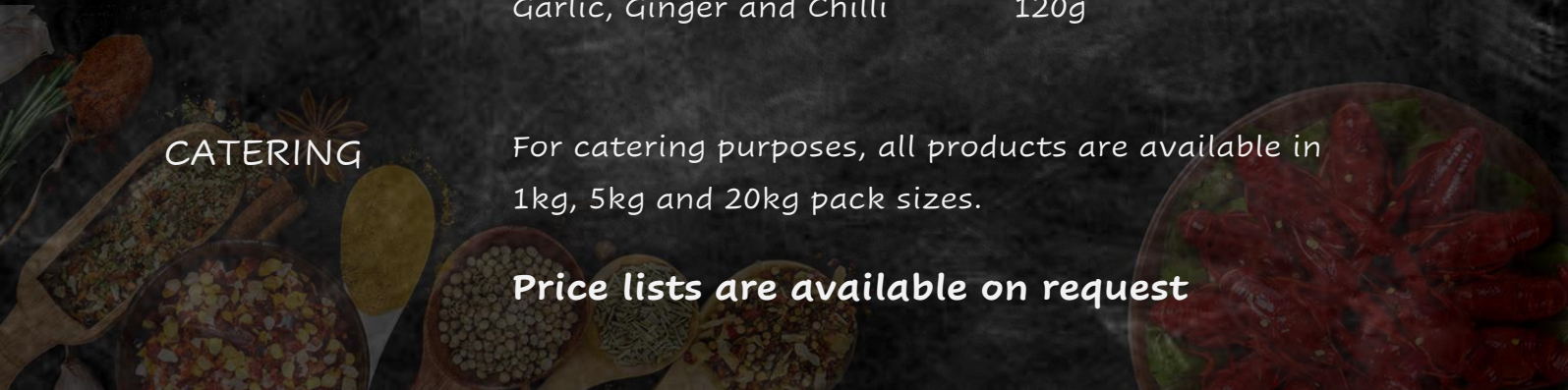
BEST GARLIC

Crushed Garlic	120g, 250g, 500g, 1kg
Ginger	120g
Garlic and Ginger	120g
Garlic, Ginger and Chilli	120g

CATERING

For catering purposes, all products are available in 1kg, 5kg and 20kg pack sizes.

Price lists are available on request





CONTACT US:

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